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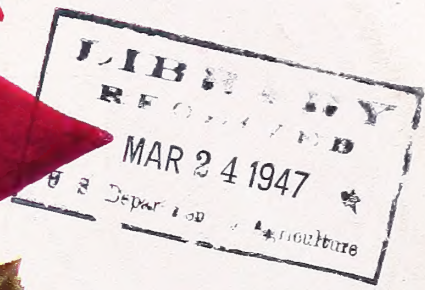
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*Armstrong
Roses
1947*



Mirandy

All-America Winner for 1945

Armstrong Nurseries

ONTARIO, CALIFORNIA

A Good Start —

A garden of roses, made fragrant and colorful by masses of the "Queen of Flowers" in all her glorious stages, with each robust bush clothed in healthy, glossy, dark-green foliage, is no happenstance.

Of course proper care is important, but it is just as important to give yourself the right start by planting roses that you know are good.



Armstrong Roses

It is no miracle that "California Grown Roses from Armstrongs" are making dream gardens into realities for flower lovers all over America. Every Armstrong Rose combines 57 years of rose growing experience, the determination to grow the best roses in the world, a constant seeking for improved production methods, and a continuous search for the most vigorous and most disease-resistant rootstock. Finally, every variety has had to prove its merit under thorough test before it is offered to you.

The roses on the first three pages of this booklet have all been created through hybridization by the Armstrong Research Department. We are very proud of the praise they are receiving and the honors they have brought us.

Charlotte Armstrong

Since the day of her debut and her winning of the 1941 All-America Award, Charlotte Armstrong has won every important prize or award for a new rose. You will marvel, as we still do, at the beauty of the long streamlined carmine buds and the glorious open flowers of Spectrum Red or cerise. Few roses have such long sturdy stems and few will bloom more abundantly, regardless of the weather. From Maine to Southern California, Charlotte Armstrong is firmly established among the top roses of all time. Plant Pat. No. 455. \$1.50 each.



Mirandy

This gorgeous Armstrong rose won the All-America Award for 1945. Rich, dark, velvety-red buds open to many petalled flowers of lovely Chrysanthemum Red with a marvelous damask fragrance. Best in warm weather. Plant Pat. No. 632. \$2.00 each.

Show Girl

You will seldom see this new Armstrong rose without great, long, lovely, deep pink buds or magnificent many-petalled open blooms on long sturdy stems. Everyone likes the way it goes robustly about the business of producing quantities of those marvelous buds, with small regard for soil or climatic conditions. Plant Pat. No. 646. \$2.00 ea.

All-America Collection

Here is the cream of the world's new roses selected from All-America winners of the past few years: **Peace** (1946), **Mirandy** (1945), **Katherine T. Marshall** (1944), **Grande Duchesse Charlotte** (1943), **Charlotte Armstrong** (1941).

One each of the above five All-America Roses for \$8.00, prepaid. Ask for Collection No. 5.



Debonair

(Armstrong Research Dept.) A profusion of jaunty, perfect, yellow buds on one of the most handsomely foliaged and vigorous plants in roses. The high-centered opening flowers of substantial primrose yellow are exceptionally graceful, and have a delightful old-fashioned rose fragrance. Plant Pat. No. 677. \$2.00 each.



Sweet Sixteen

Dainty pink with tints of rose and a dash of gold—a soft rose complexion in the delicate colors of youth and beauty. The long, tight buds, half open blooms, and large-petalled flowers of this new Armstrong rose are magnificent in their perfection. You will enjoy plenty of the lovely flowers on long, straight stems. Plant Pat. No. 631. \$1.50 each.

Etoile de Hollande

Many consider this magnificent rose the best of the bright reds. The perfect buds open beautifully and cleanly into glorious flowers with incomparable fragrance, and each holds its brilliant color to the end. The bush is strong and healthy. A rose that actually has no serious fault. \$1.25 each.



Mrs. E. P. Thom

Morning after morning you can cut quantities of perfectly formed, clear canary-yellow buds on long, sturdy stems. The popular Mrs. Thom remains a favorite unchallenged by newer varieties. \$1.00 each.

Armstrong Big 10

A ten-plant rose garden, including only vigorous tested varieties surest to succeed. You will find no finer group of roses anywhere than these.

1. Charlotte Armstrong—Cerise.
2. Debonair—Primrose Yellow.
3. Etoile de Hollande—Lively Red.
4. Girona—Salmon-Pink and Yellow.
5. Heart's Desire—Deep Red.
6. Lowell Thomas—Golden Yellow.
7. Mme. Henri Guillot—Raspberry.
8. Mrs. E. P. Thom—Canary Yellow.
9. Picture—Salmon-Pink.
10. Show Girl—Deep Pink.

We will send the "Big 10," with complete instructions for planting and care, to any part of the country between December 15 and May 15, for \$12.50, postpaid. Add 38c sales tax on California shipments.





Christopher Stone

Glowing, brilliant, crimson-scarlet with deeper dusky shadings as the flower ages. It never has a trace of blue, and does not fade in the hottest sun. Outblossoms most red roses, with each spicily fragrant flower unequalled in richness of color. \$1.25 each.



Crimson Glory

Beautiful, flaring, urn-shaped buds open into glorious flowers of crimson with black and maroon shadings, the petals reflecting light as does rich velvet. It has everything that a good rose needs, and rates high among the reds. Plant Pat. No. 105. \$1.50 each.



COPYRIGHT

Countess Vandal

The Countess regally carries her long, tapering buds of salmon-pink, richly shaded with copper and gold tones, on long, husky stems. Regardless of climatic or soil conditions, you can always expect plenty of perfect, long-lasting buds and flowers for cutting. Plant Pat. No. 38. \$1.50 each.

Eclipse

Outstanding for its streamlined buds of pale yellow, often more than 2 inches long. The sturdy bush keeps them coming, and almost every morning you can pick a bouquet of the exquisite buds on long stems for your bud vase. Plant Pat. No. 172. \$1.50 each.



Armstrong Bush Roses

Because of limited space we are not able to illustrate all of our varieties. You will probably find your favorite color among the other splendid kinds listed here.

Autumn

A favorite multi-color. The handsome buds of superb burnt-orange open into deliciously fragrant flowers, shaded russet and bronzy-red over golden-yellow. \$1.00 each.

California

Unique flowers of ruddy orange toned with saffron-yellow. Magnificent under coastal or cooler conditions. Plant Pat. No. 449. \$1.50 each.

Cecile Brunner

Always covered with dainty salmon-pink buds and miniature blooms. The baby rose that grandmother knew. \$1.25 each.

China Doll

A dwarf, bushy, 18-inch plant, carrying 200 to 400 perfect little flowers at one time. China-rose in color. Bright and cheerful, it blooms continuously. Plant Pat. No. 678. \$2.00 each.

Condesa de Sastago

Bright bi-color, unsurpassed in brilliancy. The large cup-shaped flowers are glowing orange-scarlet on the inside of the petals and intensely bright yellow on the outside. \$1.00 each.

Dainty Bess

Dainty, five-petalled flowers, warm pink overlaid with suntan and centered with wine-red stamens. Delicately charming, this is the most popular single rose. \$1.25 each.

Fiesta

Gay stripes and blotches of bright yellow on a background of fiery vermilion. This unique dazzler makes a vivid garden display. Plant Pat. No. 389. \$1.50 each.

Floradora

Each exquisite, miniature bud opens to a double flower of cinnabar-red, resembling a dainty little Camellia. The buds are perfect for corsages. Plant Pat. Pending. \$1.50 each.

Fred Edmunds

Certainly one of the best orange colored roses yet developed. Vivid in the bud, it slowly changes to a softer apricot-orange shade as the flowers age. Plant Pat. Pending. \$2.00 each.

Frau Karl Druschki

An old-time Hybrid Perpetual. Pure white, with immense long buds and double flowers, wax-like in texture. Grows to 6 feet and needs plenty of room. \$1.25 each.

Horace McFarland

A 1945 All-America selection and a fine "solid" rose. Long, pointed, exquisite, orange-pink buds open to big, attractive flowers of deep apricot-pink, shaded salmon and coral-pink. Plant Pat. Pending. \$2.00 each.

Irish Fireflame

Richly colored buds of deep orange splashed with crimson. Large, single flower of satiny old gold. Fine for cutting. \$1.25 each.

K. A. Victoria

A favorite white for over forty years, with lovely buds and full flowers. Few kinds will bloom so freely and continuously. \$1.25 each.

Lulu

There is no rose with more exquisitely formed buds. You will always have plenty of the long, slender, coral-apricot beauties for cutting. \$1.25 each.

Mary Hart

A striking sport of Talisman, with the same lovely buds in maroon, opening to richly fragrant flowers of blood red. Plant Pat. No. 8. \$1.50 each.

McGredy's Ivory

The perfection, grace and purity of the ivory-white buds will take your breath away, and you will delight in the delicate damask fragrance. \$1.25 each.

Miss Clipper

A new Armstrong rose scientifically proved to have the finest rose fragrance. Long, slender buds and lovely cupped flowers of pale salmon-pink, shaded orange and yellow. Plant Pat. No. 522. \$1.50 each.

Mrs. Pierre S. DuPont

A bushy, 2-foot plant, thickly covered with luxuriant foliage, surmounted by many stiff stemmed fragrant golden-yellow buds. \$1.25 each.

Favorites All Over America

Mrs. Sam McGredy

Coppery-orange flushed with Lincoln Red, there is no color in roses like it. The sweetly fragrant buds are long-pointed, high-centered, and double. Few roses have such glossy, handsome foliage. \$1.50 each.

Night

Best of the dark reds, with velvety buds and flowers of deep crimson and maroon shaded black. It has an entrancing clove and cinnamon fragrance. \$1.25 each.

Numa Fay

The large flowers are dark orange-salmon in the bud, opening to a delightful peach pink. Every flower is full, high-centered and lovely. \$1.50 each.

Odine

The perfection and grace of the long, pointed immaculate white buds of this new rose are a delight to everyone. Sweetly fragrant, too. \$2.00 each.

Piccaninny

A single rose with five crisp, overlapping petals of dark red richly shaded with maroon. Spicily fragrant, borne continuously on a tall vigorous plant. \$2.00 each.

Pinocchio

Great clusters of perfect baby roses in dainty, yet cheery shades of salmon flushed with gold. Plant Pat. No. 484. \$1.50 each.

Poinsettia

Dazzling red, unexcelled for sheer brilliancy. The well shaped buds and high-centered flowers are so vivid that they seem to glow like an ember. \$1.25 ea.

President Herbert Hoover

No rose planting is complete without this wonderful multicolor, combining shades of cerise, flame, scarlet, and yellow. Huge fragrant flowers, unbelievable stems. Give it plenty of room, it is big and grand. \$1.00 each.

Radiance

Plenty of long-stemmed, silvery pink, fragrant flowers under all conditions of soil or climate. This robust, disease-resistant variety never fails. \$1.00 ea.

Red Radiance

Exactly the same as its sister, Radiance, except that the flowers are rich cerise red. \$1.00 each.

Saturnia

Glorious, long-budded, long-petalled flowers of brilliant cardinal-red, salmon, yellow, and copper. Best for coastal or cooler locations. Plant Pat. No. 349. \$1.50 each.

Signora

You seldom see it without breath-taking buds and flowers of intense scarlet-orange shaded with tangerine and cerise, every one perfect. Plant Pat. No. 201. \$1.50 each.

Snowbird

Many long, flaring, white buds opening into snowy high-centered blooms. One of the loveliest white roses grown. Very fragrant. \$1.50 each.

Talisman

The exquisitely formed buds in orange, scarlet, and yellow with their long stems and rich fragrance are favorites for cutting with everyone. \$1.00 each.

Texas Centennial

Like President Hoover, it is large and robust, but the magnificently formed buds and flowers are a glowing carmine. Plant Pat. No. 162. \$1.50 ea.

The Chief

(Armstrong origination, All-America Rose Winner for 1940.) Grand, long buds of flame, and immense double flowers of orange-pink, richly fragrant. Plant Pat. No. 456. \$1.50 each.

The Doctor

Enormous, delicately colored, large-petalled blooms of silvery pink, so big they sometimes seem unreal. The beautiful buds are in proportion and so is its fragrance. \$1.50 each.



Golden Rapture

A rose that will give you some of the most perfectly formed bright yellow buds you have ever seen—not pale yellow but glowing shining yellow, rich and unfading. Its clean clear color and perfection of form make it popular with everyone who sees it. One of the best of the bright yellows. \$1.25 each.

Grande Duchesse Charlotte

A 1943 All-America Winner with interesting buds of rich claret, changing to Begonia Rose as the flowers age. Varies in form but is always lovely because of that rich color, exclusively its own. Delightfully fragrant. Plant Pat. Pending. \$1.50 each.



10 Cost Less

If your order totals ten or more roses, regardless of the assortment, you are entitled to the reduced rates noted on page 15.



Heart's Desire

Glowing buds of clear, luminous, unshaded red with such superb fragrance that a few will scent an entire room. You will always find them on long, sturdy stems and you will marvel at their lasting quality. No wonder the All-America judges thought this best rose of 1942. Plant Pat. No. 501. \$1.50 each.

Girona

This Spanish beauty is one of our favorites. The full double flowers are exquisite in tones of pink, soft carmine, and yellow, varying in intensity with the weather. You will marvel that so much rose fragrance can be contained in a single flower. \$1.25 each.





Lowell Thomas

The long tightly furled buds are clean, golden-yellow, opening slowly into large glowing flowers on long leafy stems. Planters everywhere report that it does well, in hot weather or cool. Plant Pat. No. 595. \$2.00 each.

Katherine J. Marshall

A lovely bloom of warm, glowing, clear pink. The petals are big and heavy textured, forming a magnificent bud and half-open bloom. A rich fragrance; the most luxuriant and handsome foliage of any of the new roses. Plant Pat. No. 607. \$2.00 each.





Melody

This grand Armstrong creation is perfect in form from the time it unfolds its deep rose-pink buds until it drops the last lovely dawn-pink petal. The flower is full, sweetly fragrant, and each petal is delicately ruffled. One of the first roses to bloom in the spring. \$1.50 each.

Mme. Henri Guillot

As the beautiful tight bud unfolds its twenty-five large, crisp, heavy-textured petals of brilliant raspberry-pink, the great full-blown flower becomes a thing of splendor. This one belongs near the top of your list. Plant Pat. No. 337. \$1.50 each.





Mme. Chiang Kai-Shek

Named for China's First Lady, it was All-America Winner in 1944. It is unquestionably one of the finest light yellow roses of all time. The giant perfectly formed long buds of dark primrose yellow open to great, many-petalled flowers of creamy ivory, spicily lemon-scented. Plant Pat. Pending. \$2.00 each.

Mary Margaret McBride

The 1943 All-America Winner. Lovely, long flaring buds and many-petalled flowers in a rich, yet delicate, coral-pink color are beautifully accented with a shimmering golden tone at the base of the petals. Each flower is perfect. Plant Pat. No. 537. \$1.50 each.



A Complete Rose Garden

We have chosen ten of our best varieties to give you a wide range of beautiful colors. You can expect plenty of long-stemmed buds for cutting from these vigorous kinds, too. See the Armstrong Big 10 on page 5.

ARMSTRONG NURSERIES

Phone 627-61
Ontario, Calif.

Amount Enclosed \$.....
NO C.O.D.'S PLEASE

Order No. _____ Date: _____

Sold To: _____

Street Address: _____

City _____ Zone _____ State _____ County _____

Ship To: _____

Address: _____

City _____ Zone _____ State _____ County _____

SHIPPING TIME:

Armstrong Roses are available from Jan. 1, to May 15. We will ship at the proper planting time for your area.

ALL ROSES ARE SHIPPED PREPAID

Catalog Number	Quan.	Variety	TOTAL Dollars	Cents	Catalog Number	Quan.	Variety	TOTAL Dollars	Cents
		Armstrong Big "10"	\$12.50				Amount Carried Forward		
		All-America Collection	8.00		2923		Melody	1.50	
2809		Autumn	1.00		2925		Mirandy	2.00	
2813		California	1.50		2927		Miss Clipper	1.50	
2817		Cecile Brunner	1.25		2929		Mme. Chiang Kai-Shek	2.00	
2819		Charlotte Armstrong	1.50		2931		Mme. Henri Guillot	1.50	
2820		China Doll	2.00		2937		Mrs. E. P. Thom	1.00	
2821		Christopher Stone	1.25		2939		Mrs. Pierre S. DuPont	1.25	
2825		Condesa de Sagtogo	1.00		2941		Mrs. Sam McGredy	1.50	
2831		Countess Vandal	1.50		2943		Night	1.25	
2833		Crimson Glory	1.50		2944		Numa Fay	1.50	
2837		Dainty Bess	1.25		2945		Odine	2.00	
2841		Debonair	2.00		2947		Peace	2.50	
2849		Eclipse	1.50		2948		Piccaninny	2.00	
2859		Etoile de Hollande	1.25		2949		Picture	1.25	
2863		Fiesta	1.50		2951		Pinocchio	1.50	
2865		Floradora	1.50		2953		Poinsettia	1.25	
2867		Frau Karl Druschki	1.25		2955		Pres. Hoover	1.00	
2869		Fred Edmunds	2.00		2957		Radiance	1.00	
2871		Girona	1.25		2961		Red Radiance	1.00	
2877		Golden Rapture	1.25		2964		Rubaiyat	2.00	
2879		Grande Duchesse Charlotte ..	1.50		2965		Saturnia	1.50	
2883		Heart's Desire	1.50		2967		Show Girl	2.00	
2891		Horace McFarland	2.00		2971		Signora	1.50	
2895		Irish Fireflame	1.25		2974		Snowbird	1.50	
2903		K. A. Victoria	1.25		2979		Sweet Sixteen	1.50	
2905		Katherine T. Marshall	2.00		2981		Talisman	1.00	
2909		Lowell Thomas	2.00		2983		Texas Centennial	1.50	
2911		Lulu	1.25		2985		The Chief	1.50	
2915		Mary Hart	1.50		2987		The Doctor	1.50	
2917		Mary Margaret McBride	1.50						
2919		McGredy's Ivory	1.25				Total Order		

10 COST LESS

If your order consists of 10 or more Roses use the quantity rates given below

Less than 10	10 or More
Each	Each
\$2.50	\$2.25
2.00	1.75
1.50	1.35
1.25	1.10
1.00	.90

California Orders Add
3% Sales Tax

Total

READ YOUR PLANTING INSTRUCTIONS

Picture

The big husky plants are continuously full of blooms. No words can do justice to the warm, rich salmon-pink tones of the perfectly formed buds and flowers. When you have seen these bright, cheerful pink buds, you will know what we mean. \$1.25 each.



Armstrong Roses Grow Anywhere

Planters all over America are finding that Armstrong California rose bushes give them the best results under most of the soil and climatic conditions found in this country. It is easy to get genuine Armstrong roses, too—simply send us your order and your rose bushes will be carefully packed and shipped to reach you at the proper planting time. Every bush is carefully pruned, ready to plant, and ready to burst into glorious bloom within a few weeks. Follow carefully the planting instructions which accompany the plants.

When to Plant Roses

Dormant bare root Armstrong rose plants are available for planting from January 1 to May 15.

We Pay Shipping Costs

Shipments of bare root roses by mail, express, or freight, to any point in the United States, are sent at our expense. We reserve the right to use our judgment as to the method of shipment.

Quantity Rates

If you order any assortment of roses totaling ten or more plants, you get them at the reduced rate below:

Less Than 10 Each	10 or More Each
\$2.50	\$2.25
2.00	1.75
1.50	1.35
1.25	1.10
1.00	.90

Rubaiyat

The big new rose of the year, sole winner of the 1947 All-America Competition. The extremely vigorous plant produces amazing quantities of lovely ovoid buds and vivid cup-shaped flowers in shades of soft scarlet to cerise. Its long-lasting, richly perfumed flowers, on fine stems, should be in every rose garden. Patent Right Reserved. \$2.00 each.



Peace

Certainly one of the best and loveliest of the newer roses is this All-America Winner for 1946. The opening flowers are marvelous in varying tones of canary yellow, pale gold, cream, pearly-white, and apple blossom. No such amazing combination of grand stems, fine lasting qualities and huge, perfectly formed, delicately colored roses has ever existed before. Plant Pat. No. 591. \$2.50 each.



PEACE

PLANT PAT.
NO. 591

